



12TH ANNUAL
Avoyelles
Arts &
Music
Festival

A **BOLD, NEW** *Experience*
for **2024!**



A BOLD, NEW EXPERIENCE AWAITS FESTIVAL GOERS THIS JULY 4TH!

*“Louisiana’s July 4th Destination Festival!” is joining forces with **THE TUNICA-BILOXI TRIBE OF LOUISIANA** and **PARAGON CASINO RESORT** to bring the **AVOYELLES ARTS & MUSIC FESTIVAL** to **PARAGON CASINO RESORT!** This exciting move will include entertainment in the cool, air conditioned Méri Showroom, arts and crafts in the grand hall and lots for kids to see and do outside! We invite you to be part of our growing festival as we build community pride celebrating our nation’s birthday and our Louisiana culture while putting your brand before thousands of festivalgoers.*

The Avoyelles Arts & Music Festival combines everything you know and love about Fourth of July, from the kickoff parade (the longest running July 4th parade in the state!), to the best live music Louisiana has to offer, multiple arts and crafts exhibits, food booths, a Car, Truck and Jeep show, and dazzling fireworks display at nightfall. From a community standpoint, both the parish and the city of Marksville benefit from locals and visitors alike spending their hard earned dollars at our gas stations, restaurants, hotels and stores. This is your sponsorship in action, having a direct impact on our local economy.

Attached are the sponsorship levels available, with opportunities for all to be a valued festival partner. Please take a moment to review and feel free to contact us with any questions you may have. Our team is excited to meet with our sponsors to ensure that their company is represented in all the best ways possible at the new and improved AAMF!

We thank you for your support throughout the years and look forward to seeing you on the Fourth!

May the Fourth Be With You!

Allison Ravare-Augustine
AAMF Co-Chairperson

Van Roy
AAMF Co-Chairperson



COMMITMENT DEADLINE MAY 17
SPONSORSHIP DUE DATE JUNE 3

SPONSORSHIP LEVELS

“STANDING OVATION” TITLE SPONSOR \$10,000.

- ◆ Exclusive representation and **MAXIMUM VISIBILITY** as a co-presenter of AAMF!
- ◆ Main Stage **TOP BANNER** branded with your business name and logo.
- ◆ Your business name and logo on all advertising and marketing of the event, including social media, print, radio, television, billboards, and event day signage around festival grounds. Print media includes local newspapers, Country Roads and Cenla Focus magazines. Television includes media outlets in both Central Louisiana and Acadiana. Billboards include four static and two digital billboards strategically placed throughout Avoyelles and Rapides Parish. Radio includes all Avoyelles radio stations in addition to eight stations serving five parishes, including Rapides, St. Landry and more.
- ◆ Your business name and services announced throughout the day from the Main Stage.
- ◆ Your business name and logo on our website with a direct link to your company’s website.
- ◆ Your business name and logo included on all Avoyelles Arts Council events throughout the year.
- ◆ Booth space fee waived for vendor marketplace.
- ◆ Your business name and logo on official AAMF t-shirt.
- ◆ 20 complimentary t-shirts for your company. **See order form attached.**
- ◆ Twenty (20) tickets to exclusive sponsor event with complimentary food and beverage.
- ◆ Complimentary Avoyelles Arts Council Membership.

“ENCORE” TITLE SPONSOR \$5,000.

- ◆ Your business name and logo on all advertising and marketing of the event, including online, print, radio, television, billboards, and event day signage.
- ◆ Your business name and services announced throughout the day from the Main Stage.
- ◆ Your business name and logo on our website with a direct link to your company’s website.
- ◆ Your business name and logo included on all Avoyelles Arts Council events throughout the year.
- ◆ Booth space fee waived for vendor marketplace
- ◆ Your business name and logo on official AAMF t-shirt.
- ◆ 10 complimentary t-shirts for your company. **See order form attached.**
- ◆ Ten (10) tickets to exclusive sponsor event with complimentary food and beverage.
- ◆ Complimentary Avoyelles Arts Council Membership.

“CENTER STAGE” SPONSOR \$2,500.

- ◆ Your business name and logo on all online and print advertising.
- ◆ Your business name and logo on all event day signage.
- ◆ Your business name and logo on official AAMF t-shirt.
- ◆ Your business name and services announced throughout the day from the main stage.
- ◆ Five (5) complimentary t-shirts for your company. **See order form attached.**
- ◆ Five (5) tickets to exclusive sponsor event with complimentary food and beverage.
- ◆ Complimentary Avoyelles Art Council Membership.

“OPENING ACT” SPONSOR \$750.

- ◆ Your business name and logo on AAMF poster and all event day signage.
- ◆ Your business name and logo on official AAMF t-shirt.
- ◆ Two (2) complimentary t-shirts for your company. **See order form attached.**
- ◆ Two (2) tickets to exclusive sponsor event with complimentary food and beverage.
- ◆ Complimentary Avoyelles Art Council Membership.

YOUR GENEROUS SPONSORSHIP IS TAX DEDUCTIBLE!
THE AVOYELLES ARTS COUNCIL IS A 501 C3 ORGANIZATION

YES, I WANT TO SPONSOR AAMF 2024!

Company or Individual Name

Contact Person

Contact Phone

Contact E-mail

Street Address

City

State

Zip Code

Sponsorship Level

Method of Payment

Date of Payment

****Please complete and submit with payment. Commitment deadline is May 17, 2024 and payment must be received by June 3, 2024.***

****Please make checks payable to: AVOYELLES ARTS COUNCIL
P.O. BOX 956
MARKSVILLE, LA 71351***

T-Shirt Order Form (Please fill out your order form with desired sizes based on your sponsorship level.)

Standing Ovation Title Sponsor - 20 T-shirts

Encore Title Sponsor - 10 T-shirts

Center Stage Sponsor - 5 T-shirts

Opening Act Sponsor - 2 T-shirts

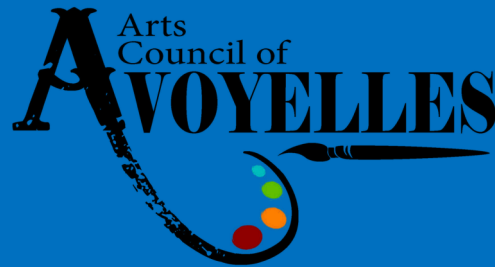
Best point of contact for t-shirts and t-shirt delivery

Name and phone number



TOOT YOUR OWN HORN AND EXPOSE YOUR BRAND TO THOUSANDS OF VISITORS!

The Arts and Humanities Council for Avoyelles has been committed to developing and providing quality arts programming to the citizens of Avoyelles Parish for over four decades, enriching the lives of people of all ages. Your support ensures that we can continue to bring events such as the Avoyelles Arts & Music Festival to the community, promoting our culture and hospitality to the fine people of Avoyelles, Central Louisiana and beyond.



ARTS AND HUMANITIES COUNCIL FOR AVOYELLES, INC.

P.O. Box 956

Marksville, LA 71351

Allison Ravare-Augustine ~ Board President

(318) 264-9392

